

INTRODUCING

# atgPay

Fast. Easy. Secure.

## The Fastest, Easiest Way for Buyers to Pay at Auction

atgPay enables auction houses to accept payments from winning bidders with the highest levels of ease, speed and security in the industry. With atgPay, auction houses can operate more efficiently and with greater confidence, while buyers benefit from a seamless eCommerce checkout experience.

### A Simplified Process with atgPay

#### Fast

- ✓ **Real-time** card payments from all major credit card providers
- ✓ A quick and easy **eCommerce checkout experience** so buyers can pay their invoices in just a few clicks
- ✓ **End-to-end** enrollment assistance for auction house merchant account approval
- ✓ **Streamlined & automated** process reduces overheads for auction houses
- ✓ **Faster buyer payments** to auctioneers, means consignors can be paid quicker

#### Easy

- ✓ Easy payments means increased **bidder loyalty**
- ✓ **Fixed** processing fees
- ✓ **Stress-free tax compliance** atgPay calculates, collects and remits US sales and use tax automatically
- ✓ Auctioneers benefit from a dedicated payments dashboard and self-serve, **on-demand reporting**
- ✓ Buyers and auctioneers are supported by ATG's **experienced** payments operations team

#### Secure

- ✓ **Reduced risk** of fraud, chargebacks, disputes & non-payment
- ✓ atgPay is fully **PCI-compliant**
- ✓ Our merchant processing partner **Payrix** is an award-winning, well-established embedded payments software provider with strict security standards
- ✓ **Continual development** of new features to increase conversion

PCI certified merchant processing partner

[ ] Payrix



## BUILDING TRUST WITH STREAMLINED PAYMENTS

atgPay is currently available for auctions on LiveAuctioneers and some auctions on Proxibid. To find out more, auctioneers should contact their Account Manager